



313 Years of Community
1712-2025 ®

SANTA FE FIESTA, INC.

POST OFFICE BOX 4516 ♦ SANTA FE NM 87502-4516 ♦ 505 / 930-0147 ♦ WWW.SANTAFEFIESTA.ORG

KRYSTLE LUCERO
PRESIDENT

ELOISA GONZALES
VICE PRESIDENT

VICTOR VIGIL
IMMEDIATE PAST PRESIDENT

LYNETTE TRUJILLO
TREASURER

DEBORAH SPARKS
EXECUTIVE SECRETARY

DON FRANCISCO TRUJILLO
PARLIAMENTARIAN

PAUL TRUJILLO
SERGEANT-AT-ARMS

THOMAS BACA
BOARD MEMBER

GAIL DELGADO
BOARD MEMBER

GLENN HOLMES
BOARD MEMBER

LISA MEDINA - LUJAN
BOARD MEMBER

DESFILE DE LA GENTE

HISTORICAL/ HYSTERICAL PARADE

Rules and Regulations.... For Safety Reasons!

These **Parade** Rules and Regulations will be strictly enforced by the **Parade** Officials, law enforcement or military personnel. Non-compliance herewith will result in immediate removal from the staging area and/or the parade route. Parade participants removed for rules violations will forfeit any entry fee **paid**. Anyone not adhering to these rules may forfeit the right to participate in any future Desfile de La Gente parade.

Participation requires and Application with Liability Waiver for approval by the Parade Committee along with payment of entry fee which must be included with your application. Entry fees will be refunded to those which do not meet parade criteria. All registered parade participants and/or floats will receive an Entry number which shall be displayed by the participant or float where required by the Parade committee.

NOTE: Restroom facilities will be available in the assembly area for participants. Please do not use De Vargas Mall facilities. It is strongly suggested that each unit carry a supply of drinking water for its members' use.

1. For safety reasons, **No alcoholic beverages or other illegal drugs or substances** will be permitted in the parade or staging areas.
2. For safety reasons, **Throwing of candy, foods, or any other objects by parade participants to bystanders either from the float or by walking participants is considered very dangerous and is strictly prohibited. If you must distribute candy, foods or other objects, you are permitted to walk alongside your entry and hand the items to spectators at the curbside. Do not toss any candy, food or other objects!**
3. All motorized or walking units must maintain a moving speed as determined by parade officials to keep the parade moving without gaps.
4. All floats are required to have at least two safety spotters walking along each float: 1 on each side of the float
5. Stopping and slowing down along the parade route without instruction to do so is prohibited. **Do not stop in front of the Grandstand on the Plaza. Keep moving at a steady pace.**
6. **All entries must be decorated with a Historical or Hysterical theme.**
7. All entries must provide a complete list of names of all people in their float or unit along with the Liability Waiver submitted with the parade entry application form and entry fee at the time of registration on parade day.
8. **Proof of Liability Insurance is required for all motorized vehicles in the parade.** Bodily injury and property damage coverage shall be carried for each entry.
9. Registration closes (1) hour before the published start time of the parade. Entrants arriving later than (1) hour before the published start time will not be allowed to participate in the judging/prizes. Late arrivals who are registered shall be placed at the very end of the parade route.
10. Horseback rider or horse-drawn entries acknowledge having read and being familiar with the **New Mexico Equine Liability Act**, a copy of which is provided by the Parade Committee of the Santa Fe Fiesta, Inc.
11. **No double horse riding permitted.** One horse, one rider only.

NO UNIT MAY PARTICIPATE IN THE PARADE WITHOUT THE COMPLETED PARADE APPLICATION, LIABILITY WAIVER, AND SIGNATURE OF THE RESPONSIBLE PARTY ON FILE.

I have read and fully understand the foregoing Rules and Regulations and agree to abide by all and to comply with all official decisions of the Parade Officials including Law Enforcement personnel.



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DESFILE DE LA GENTE

HISTORICAL/ HYSTERICAL PARADE

Santa Fe Fiesta, Inc., is proud to announce the Santa Fe Fiesta Desfile de la Gente also referred to as the Santa Fe Historical/Hysterical Parade. Parade will begin at **1:00 p.m.**

Participant registration line-up will begin at 7:00 a.m. on the day of the event. It is imperative that someone with access to move participants' vehicles always remain with the vehicle in case of occurrences involving emergency vehicle access and clearance of roadway.

Judging will take place starting at 11:00AM in the staging area and during the parade. Judging will be based on originality, creativity and design. Awards will be announced on the day of the event. Winning participants will be notified via contact information provided on official event registration forms. Please ensure good contact information is provided for notification purposes.

Event Registration:

Registration for this event is held exclusively on the day of the parade at the corner of Alamo Drive and Guadalupe Street. Preregistration is not available for this event. Parade vehicle and float participant entrance will be on Alamo Drive via St. Francis Drive ONLY. If you are part of a larger group with multiple entries, you must ALL arrive together to be lined up together. All participants with vehicles participating in this event are required to have:

- a current driver's license
- current vehicle registration
- proof of insurance

Show cars and motorized bikes are welcome and must have the following items if the show car or motor bike is to be driven in the parade:

- a current driver's license
- current vehicle registration
- proof of insurance

If participant cannot provide all 3 required items the day of the event, participation is still welcome. However, the vehicle must be on a trailer during the parade. The 3 required items for the vehicle and driver pulling the trailer will then be required. Off road vehicles are not permitted.

Registration will be:

- \$32.00 per vehicle for schools, churches, horse groups/clubs and non-profits
- \$53.00 per vehicle per entry for all others (nonpolitical)
- \$208.00 per political group (one vehicle included)
- \$6.00 per bicycle participant or individual horse with rider (not in a group)
- \$53.00 fee for unlicensed vendors soliciting business on parade route
- *All fees are non-refundable*

The purpose of the Santa Fe Fiesta Desfile de la Gente is to provide fun, relaxation and cultural enjoyment for the citizens and visitors of Santa Fe.

The safety and operation of your entry as an individual, group or organization are your sole responsibility. The parade committee reserves the right to cancel any accepted entry at any time should it be determined that the entry does not comply with the purpose of the parade and/or safety requirements as mandated by the parade committee and/or City of Santa Fe.